



# Cross-border cooperation as a tool for improving EU 's internal market

Please join us in Brussels for a lunch seminar to exchange experiences and discuss how cross-border cooperation and Interreg can be used as tools for improving EU 's internal market.

Different kind of projects and cross-border cooperation will presented during the seminar, but they all share the same goal – to facilitate and improve the mobility among people and businesses to cross the border.

Several border regions in Europe will share their experiences and we hope you will join us in the discussion and knowledge sharing.

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## AGENDA

Moderator: AEBR General Secretary, Martin Guillermo

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| 11:00 | Welcome and opening remarks, Mr Martin Guillermo  |
|       | Interreg project (SE, NO) - Border Opportunities,<br>Mrs Eva Lundin, Mrs Angelika Klarenfjord, Mrs Annika Daisley   |
|       | Extramedura-Alejanto (ES,PO) - Eures Cross-border services  |
|       | Torneå Walley (SE, NO, FI) - Cross border public procurement,<br>Mrs Susanna-Sofia Keskinarkaus, Mr Marko Varajarvi |
|       | Cross border cooperation - Member of CoR, Mr Michiel Scheffer   |
| 12:00 | Discusson and knowledge sharing   |
| 12:45 | Closing remarks   |

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**Date:** 11th October, 2018

**Time:** 11:00 -14:00 including complimentary lunch

**Place:** Oslo Region European Office

Rue du Luxembourg 3, 5th floor, Brussels

**Registration:** no later than October 9th on

<http://www.gransmojligheter.com/ewrc/>

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**ABOUT THE  
PROJECT**

# BORDER OPPORTUNITIES

- an integrated labor market along the 1610 kilometers  
Norwegian-Swedish border

Border Opportunities (Gränsmöjligheter) is a three-year project with the intention to increase cross-border activities between Norway and Sweden. The project is funded through Interreg Sweden-Norway, which is an EU-program for cross-border cooperation.

The goals are:

- to increase opportunities and mobility for companies in Norway and Sweden to easier move across a larger cross-border market.
- to coordinate and structure work on border barriers for businesses across the Norwegian-Swedish border between the border service and existing border committees.
- to destroy mental border obstacles by informing small and medium-sized companies about the possibilities of working cross-border.
- to enlarge the market and to increase the conditions for growth and competitiveness for small and medium-sized companies in Sweden and Norway.

The project is being implemented in close cooperation between Värmland County Administrative Board (SWE), Hedmark County Council (NO), County Governor of Hedmark (NO), Svinesunds committee (SWE), Norway-Sweden border service (Grensetjansen Norge-Sverige), The Mid Nordic Committee, Region Västra Götaland (SWE) and Østfold County Council, (NO).